

WHY VENDORS Should Offer Financing to Their Clients

Today's savvy business customers are looking to their vendors for a turnkey sale including your product, delivery, installation, training, warranty, service, and financing. The vendor that offers the complete package has the best chance of closing their sale.

Increase Affordability of Your Solution

- Overcome Budgetary Challenges
- Increase Customer Urgency to Purchase Now
- Enable Cost Justification
- No Cost Credit Clearinghouse to Pre-Qualify your Customers

Expand your Sales Opportunities

- Increase Transaction Size
- Shorten Sales Cycle
- Increase Closing Ratio
- Consistency of Sales Programs
- Generating Repeat Sales by Increasing Customer Satisfaction and Loyalty

Financing is the Fastest Path to Payment

- Several Advance Funding Programs Available
- Transfers Risk of Non-Payment to the Finance Company
- Eliminates Hassle of Monthly Subscription Collection
- Differentiate from Competitors that Do Not Offer Financing
- Competitive Terms
- Eliminate Cash Discounting
- Retain Control of Sales Process
- Improves Cash Flow
- Reduces Dependency on Trade Credit Lines
- Financing Programs Available for Canadian Market

We Customize Financing Programs Based On Your Sales Requirements

We help you close more sales

We develop co-branded marketing materials, web pages, online tools, and other marketing assistance to help you close more deals.

Offer special financing promotions to your customers to increase your sales.

Fast and easy financing

Just refer a customer to us for financing and we take care of it from start to finish.

We do all the heavy lifting: **Credit Approvals, Documentation, Closing and Funding the Transaction.**