



# VENDOR PARTNER PROGRAM

Gain a Trusted Partner Dedicated to your Success



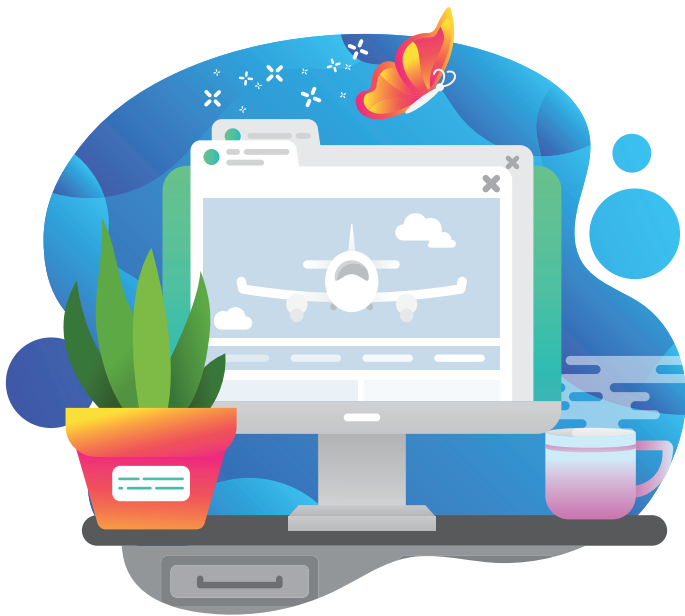
## VENDOR PARTNER PROGRAM



## Sign up for our Exclusive Vendor Partner Program.

As a vendor partner of Dimension Funding, you will get sales and marketing assistance that will aid you in closing deals, creating messaging that works with different prospects, joint marketing efforts and other program opportunities.

We work with you to put together promotions, literature and digital marketing efforts to help you close more deals.



Right now with the uncertain economic times, companies are trying to save working capital while still investing in the technologies that will allow them to be ready when the economy rebounds.

Dimension Funding can help with that by offering financing options that makes sense for your prospects and customers.

According to the Equipment Leasing and Finance Association, "Among manufacturers who offer financing for their equipment, a recent study shows approximately 30% of all equipment sales are financed by the manufacturer or its finance partner."

[ELFA Manufacturer and Vendor Resource Center](#)

## Offer Monthly Payments

One financing option we offer is to turn an annual software subscription payment into a monthly payment so your customers can save their working capital. For equipment vendors, turn a large upfront payment into monthly payments up to a 60 month term.

As a member of our vendor partner program, we can help you market to your prospects with financing options that can make the difference between whether a company invests in technology or equipment now and builds for the future or waits until the economy has rebounded and is months behind their competitors.



## TAILORED MARKETING PROGRAMS

### Co-branded Landing Pages

We create tailored landing pages on the Dimension Funding website that offer financing promotions to your prospects based on their unique needs. You get a personalized link to distribute to your prospects offering financing and co-branded with your logo, information and value proposition. We work with you to offer promotions that will engage your prospects and turn them into sales.

Work with our marketing department or your account manager to put together landing pages that will promote your products and offer financing options that makes sense for your customers.

### Advertising Flyers / Datasheets

We design co-branded flyers or datasheets in PDF format for your use in turning prospects into sales. We offer special promotions to your prospects designed to meet the needs of your particular prospects.

We create professionally designed flyers and datasheets for your use to give to prospects and customers that offer financing promotions, special offers and the benefits of financing that eliminates a large cash outlay and saves working capital.

### Email Marketing

Dimension Funding will help you with email marketing and messaging that will get a better response from your prospects. We may be able to expand your reach with email marketing ideas and concepts that will engage prospects.



Speak with your account manager about email marketing options available to you.



## Exclusive Offers

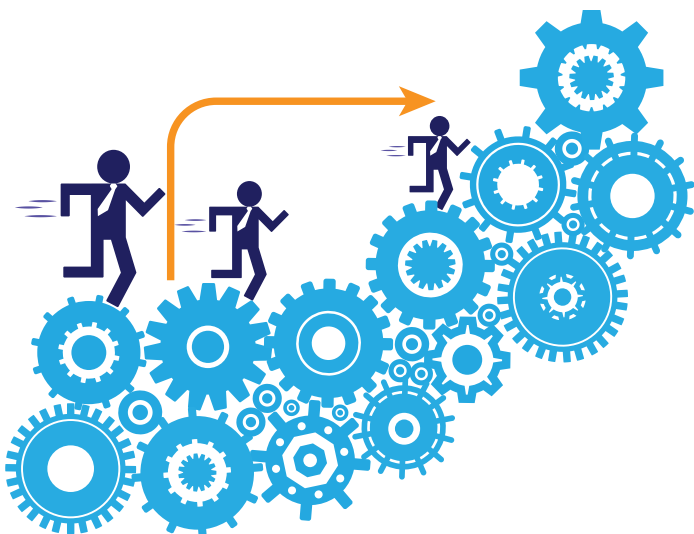
Be the first to be able to offer discounts and special financing offers to your prospects and customers.

By offering financing promotions designed for your customers, you can turn more prospects into customers and close more deals.

## Custom Promotions Just for your Prospects

If you have an idea for a custom financing program tailored to your prospects, we will work with you to put it together. There are limitations on what is available but within those limitations, we can create personalized promotions for your prospects and customers that will generate more sales.

Customized promotions can also help to close many deals instead of the prospect going dark.



## Referral Bonuses

We offer referral bonuses / prizes for vendors and borrowers who refer customers to us for financing. These bonuses can be substantial. This incentivizes your sales team to close more deals. It also incentivizes your prospects to send people to you for your products and get financing from Dimension Funding for those services.

## Design your Own Marketing Program

If you have marketing ideas not shown here, we will work with you to make it happen.

*Our goal is to make you as successful as possible.*

## White Papers / Literature

Work with Dimension Funding to create White Papers, Blog Posts or other Literature that can be used to generate more prospects. We will promote these on social media, in our quarterly newsletter and in our email marketing reaching many thousands of prospects.

## Social Media

As a preferred vendor in our vendor partner program, we will work with you to create co-branded LinkedIn posts and other social media posts to get you in front of an expanded audience and engage your current LinkedIn audience with messaging that will generate more interest and leads.



## TOOLS TO HELP YOU GENERATE SALES

### Financing Widget

Put our Financing Widget on your website that allows your customers and website visitors to learn about their financing options and to easily apply for financing from your website.

Instead of having your prospects going to other sites in order to explore financing options, they stay on your website with all of the information they need in order to move forward with purchasing your service.

It generally takes just 15 minutes to add the Financing Widget to your website - offering financing to your clients and prospects.

### Payment Calculator Widget

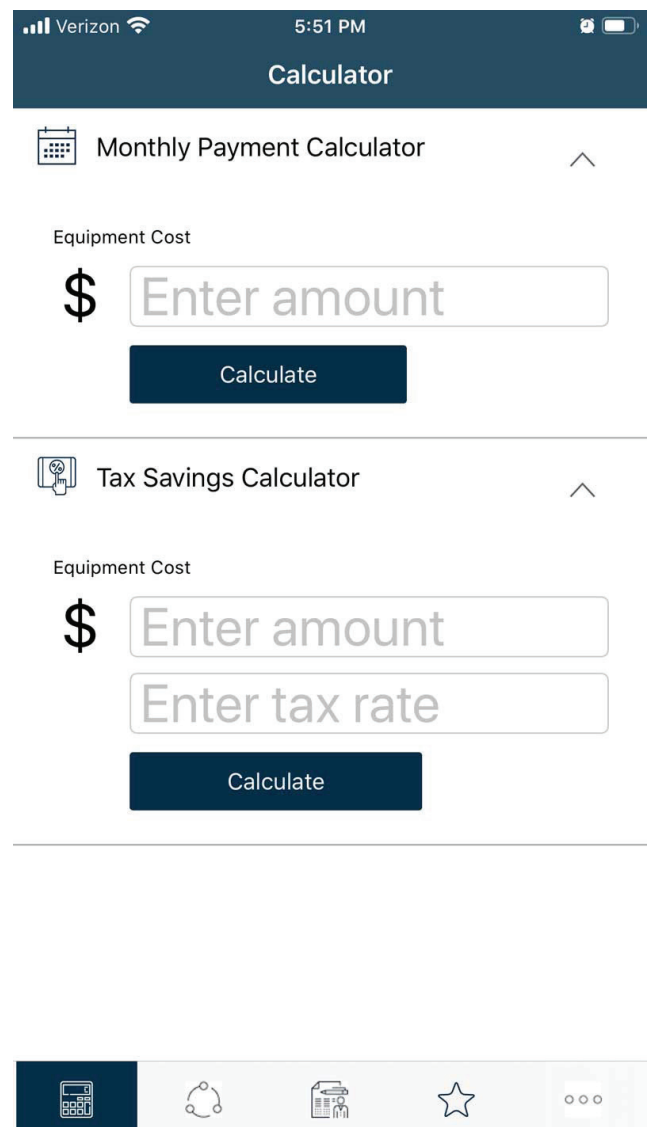
Easily install our payment calculator widget on your website. It gives your prospects and website visitors the opportunity to get estimated payments for financing.

It also allows them to request a personalized payments quote based on their unique situation.

### Apple Mobile Payment Calculator

Send prospects to our mobile app to get estimated monthly financing payments. It's a quick and easy way to get financing information from their iPhone.

### Dimension Funding iPhone App





## ABOUT DIMENSION FUNDING

### Financing Solutions Made Simple

Since 1978, Dimension Funding has built and maintained a solid track record and reputation as a trusted source for capital for U.S. and Canadian business owners, entrepreneurs, professionals to help grow their business.

We specialize in working with software and technology vendors, equipment & construction vendors, manufacturers, law firms and healthcare, providing financing to your clients for a variety of equipment, technology and software.

in 2019, Dimension Funding expanded its financing operations to companies across South America.

Being a family owned and operated company for over 40 years has created an atmosphere of stability and integrity that is rare in the industry. Dimension uses its years of expertise and knowledge to create financing programs that best fit our clients' needs. More than 80 percent of our business comes from repeat clients or referrals.

Our A+ rating with the Better Business Bureau is a testament to the care that we show to our customers.

#### OUR DIFFERENCE

- Established in 1978, we have over 40 years of providing financing to businesses across the United States and Canada.
- Most of our staff have been with us for 10 years or more.
- The majority of our sales team has been with us for over 20 years.
- We have a corporate culture that fosters longevity, not only internally, but with our vendors and borrowers.
- Most of our clients have been with us for many years - some for decades.

Our Goal is your Success

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